



EMPATHY IN ACTION

SUPPORTING PARENT
WORKERS THROUGH
**FAMILY-FOCUSED POLICIES
AND INITIATIVES**

September 26, 2023

13:00 – 15:00 HKT

Online Webinar



[Register here](#)

EVENT AGENDA

SEPTEMBER 26, 2023

RESULTS AND STORY-SHARING

13:00 PM – 14:00 PM

- **OPENING REMARKS (5 mins)**
 - LINN ENGVALL, SECOND SECRETARY, RESPONSIBLE BUSINESS (CSR), EMBASSY OF SWEDEN IN BEIJING
 - **MIGRANT PARENT TRAINING (25 mins)**
 - PRESENTATION OF MIGRANT PARENT TRAINING DATA AND KEY FAMILY-FRIENDLY INITIATIVES BY DONGBO LIU, THE CENTRE FOR CHILD RIGHTS AND BUSINESS
 - **WORKER FEATURE (15 mins)**
 - MS. ZHANG: A PARENT FACTORY WORKER'S PERSPECTIVE ON WORK, FAMILY, AND SUPPORT
 - **QUESTION AND ANSWERS (15 mins)**
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THE BUSINESS PERSPECTIVE

14:00 PM – 15:00 PM

- **PANEL DISCUSSION (40 mins)**
 - TRENDS AND CHALLENGES CONCERNING PARENT WORKERS IN SUPPLY CHAINS
 - WHAT ARE FAMILY-FRIENDLY WORKPLACES AND WHAT IS THE MOTIVATION FOR COMPANIES TO INVEST IN THESE INITIATIVES?
 - SPECIFIC EXAMPLES OF INITIATIVES & POLICIES THAT BUSINESSES CAN IMPLEMENT TO ADDRESS THE CHALLENGES FACED BY PARENT WORKERS
 - HOW CAN COMPANIES AND ORGANISATIONS COLLABORATE TO ENSURE THAT PARENTS ARE SUPPORTED IN THEIR DUAL ROLES AS PARENTS AND WORKERS?
 - HOW IS THE IMPACT AND SUCCESS OF WORKER WELL-BEING PROGRAMMES MEASURED?
- **PANEL SPEAKERS:**
ELLEN CHENG (UNICEF); YAN HAIMING (GENERAL MANAGER, JIANGSU QIANLIMA STOCKINGS CO. LTD); INES KAEMPFER (CEO, THE CENTRE); LEEKA LI (VF CORPORATION); JIANG WEIZHI (SPECIALIST IN FAMILY EDUCATION)
- **QUESTION AND ANSWERS (15 mins)**
- **CLOSING REMARKS (5 mins)**